



Company Profile

Jan. 2021
Marketing



About Us

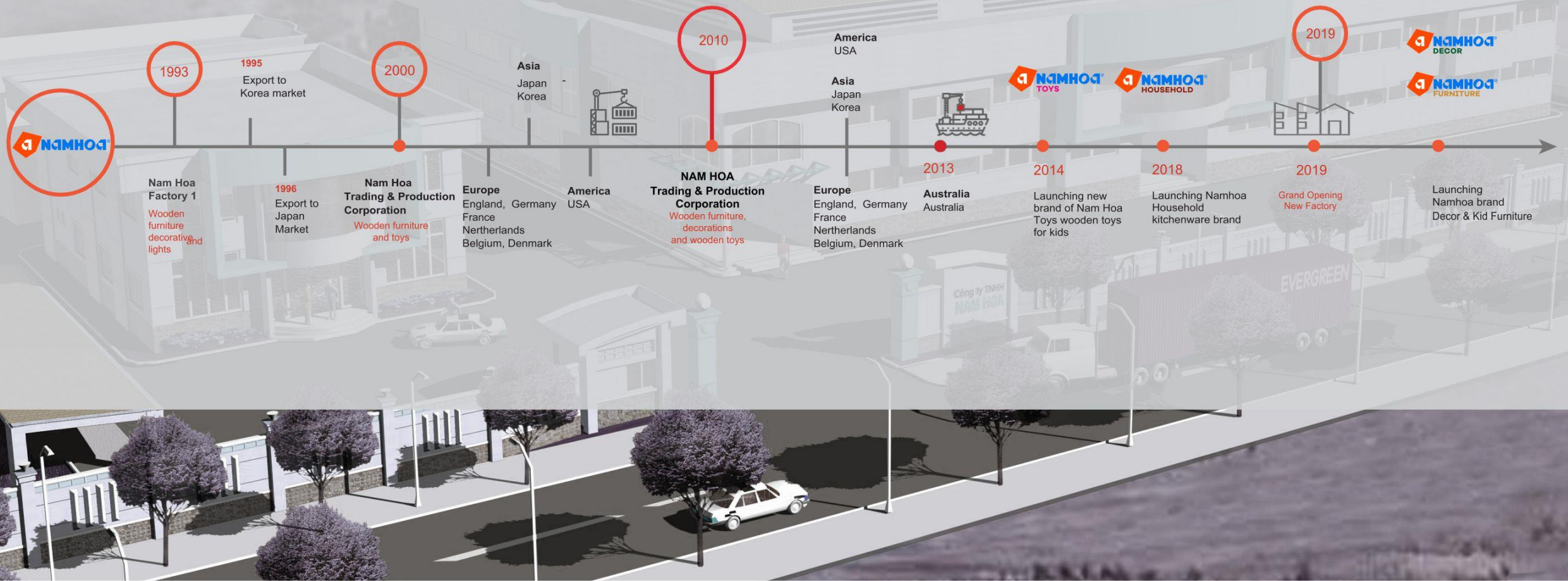
Nam Hoa was established in 1993, derived from the idea of creating a world of wooden toys with both of entertaining and highly educational for children.

As one of the pioneering companies in the professional of investment in infrastructure, machinery and manpower training. In 2000, Nam Hoa boldly invested in a factory specializing in producing children's wooden toys, household products and furniture, becoming a pioneer in the field of manufacturing and exporting children's wooden toys.

By 2018, as to affirm its growth and focus on developing the domestic market, Nam Hoa launched household products with Namhoa Household brand, and is gradually receiving customer' acceptance.

In 2019 - 2020, the years marked a big change of Nam Hoa as it continued to invest in construction and inauguration of the second factory in Cu Chi industrial parks with a total area of up to 20,000m² (equivalent to public capacity of 3,000,000 products / year), invested in modern infrastructure, machinery and production lines, launched two new product lines with branded Namhoa Furniture (safe furniture) and Namhoa Design (decoration).

Our Hisroty





VISION, MISSION & CORE VALUES

Vision

Become the world's leading company in manufacturing & processing wooden kid toys, decorations, furniture and household products

Mission

Commitment to bring customers satisfaction through high quality & safe wood products and perfect service;
Become a closest "Big family" for all employees, creating stable income and create opportunities for them to develop

Core Values

- Honest
- Creation
- Teamwork
- Commitment
- Trust

Factory & Capacity

Tan Phu Trung Industrial Park, Cu Chi District,
Ho Chi Minh City, Vietnam

Area of 20.000 m²

Capacity: 300 container 40' / year
(equivalent 3.000.000 pcs / year)

Worker: ~ 800

Product type: Toys, Household, Gift & Decor



Nam Hoa invested in machinery and equipment imported from Europe and Taiwan such as rip saw, band saw, cross-cut saw, router, hydraulic assembly racks, table saw, convey painting system, booth spray painting, metal detector, etc. that can produce products such as high quality toys, decorations, household products and furniture.

Machinery & Productin Line



Our Certificates & Quality Control



ISO 9001:2015



European Testing for Toys Safety



ASTM F963



Japan Toys Safety Standard



Food Sanitation Law



Korean Products Safety



SCS Global Services hereby certify that an independent audit has been completed and conformity to the applicable standard(s) has been confirmed for:

Nam Hoa Trading & Production Corporation

714A, Anu T, Street HT13, Hoa Thuan Ward, District 12, Ho Chi Minh City, Vietnam

This single-site certificate covers the production of Recreational goods product (FSC 100%, FSC Mix xx%) using the Transfer control system.

The facility(s) are hereby Chain of Custody certified to sell products as:

FSC 100%, FSC Mix

The assessment has been conducted by SCS Global Services in accordance with the protocols of the Forest Stewardship Council (FSC).

FSC Standard: FSC-STD-COC-01-004 V3-2; FSC-STD-30-001 V0-0

Certificate Code: SCS-COC-006391 Trademark License Code: FSC-C142151

Valid from: 6 July 2018 Expiry date: 5 July 2023



Nam Hoa Trading & Production Corporation
714A, Anu T, Street HT13, Hoa Thuan Ward, District 12, Ho Chi Minh City, Vietnam

Business Model



OEM – ODM MANUFACTURING

Nam Hoa is a reliable OEM/ODM manufacturer of wood products. Being a partner of major brands in the world, creating products meeting quality and strict technical requirements as well as high creativity and aesthetics.



OUR MARKET

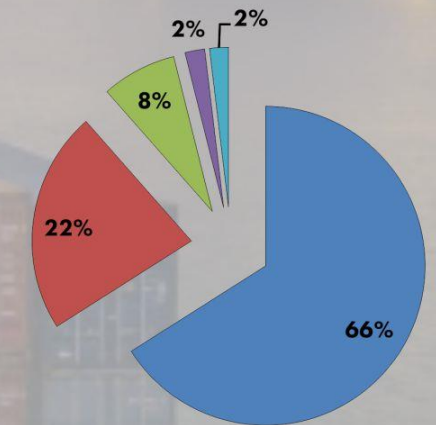
Nam Hoa's products have been popular and developed increasingly from the Asian and European markets to the US and Australia markets.

With 28 years of establishment and development, to date Nam Hoa has become a leading company manufacturing and exporting wooden toys, household products, decorations and safe furniture.



MARKET SHARE

- Europe
- Asia
- America
- Australia
- Vietnam & Other



Our Customers

Spring 
Copenhagen


ROSENDAHL
DESIGN GROUP



ROCK
&
PEBBLE



wodibow
I feel wood

ARCHITECTMADE

 Sanyei Scandinavia A/S

WOUD

Europe

STANLEY

jenni kayne

MONTIKIDS

ToysRUS

My
BAMBINO 

America

NIC
NICHIGAN

baby&kids
Eduté

kiko⁺
gg^{*}

ideaco

miffy
© Mercis bv

familiar

 JUNGTOYS
NATURE TOYS

MIKIHOUSE

 GENIMEX
design • engineer • manufacture

Asia

and more...

revenue by years



Product Categories



Kid Toys

Understanding the important role of the movement to the physical and mental development of young children, Nam Hoa has always focused on the creative research process to launch useful activity playing toys.

In addition to bright, brilliant colors, natural and safe wooden materials, Nam Hoa's toy products also meet the different movement needs of young children in early stages of development, help your children complete necessary movement skills in the best way.



Household

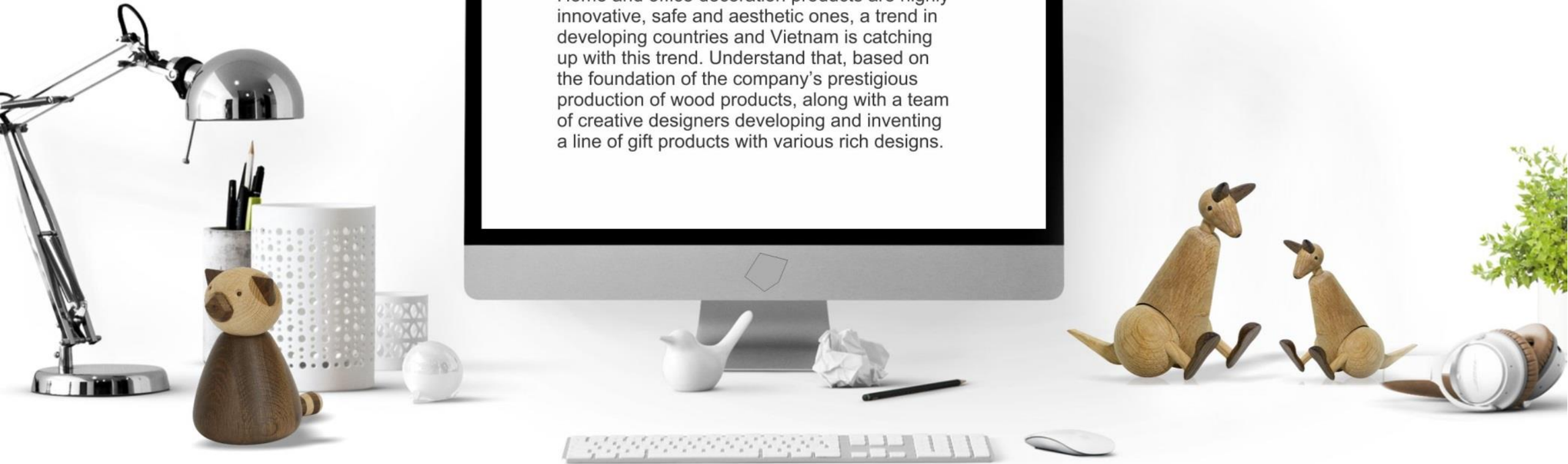
Nam Hoa's furniture and household products are always carefully cared for by us. We understand that a beautiful kitchen and quality products will inspire family chefs, contributing to the creation of delicious and attractive dishes.

With natural wood material, without chemicals, it will really help you feel secure when using the products and help you get durable products over time.



Decoratation/Tools

Home and office decoration products are highly innovative, safe and aesthetic ones, a trend in developing countries and Vietnam is catching up with this trend. Understand that, based on the foundation of the company's prestigious production of wood products, along with a team of creative designers developing and inventing a line of gift products with various rich designs.



Kid Furniture

Furniture products of Nam Hoa always ensure safety factors, from furniture products for children to for families. Safety factors come not only from materials but also from carefully researched designs from material selection to product creation.





Please feel free to contact us

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Thank you

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